



<https://bubblecgm.com/>

WORDPRESS



# Dave's WORDPRESS

2020-12-01 - 2020-12-08

**Dave's WordPress Care  
Report**



We are delighted to present you with this weekly report that summarizes the hard work we have been doing behind the scenes on your behalf. This report is our primary communication tool and a tiny fraction of the total value we offer in your subscription with us. If you have questions or concerns about your site and our services, please email me directly at [davidtsoden@](mailto:davidtsoden@) on my Gmail account.

As a friendly reminder about this report, the report will alert you to any issues you may be having. When you go to the Dr's for a checkup, we hope you receive a clean bill of health. As such, we hope this report shows the same for your website. We are always available to help remediate any issue you may encounter, should you need them. Remediation services are billable by the hour and in addition to your subscription as an al-a-cart additional service.

# OVERVIEW



Website: <https://bubblecgm.com/>  
IP Address: 23.99.225.156  
WordPress Version: 5.5.3



## ANALYTICS

Pageviews: 163; Site sessions: 55



## BACKUPS

Backups created: 6; Latest one on: 2020-12-07 23:33



## UPTIME

Overall uptime: 99.824%



## SECURITY

Your website is safe



## PERFORMANCE

PageSpeed score: 86; YSlow score: 79



## SEO

Keywords tracked: 5; Latest visibility score: 0



## WOOCOMMERCE

Gross sales in this period: \$507.00.

# ✓ ANALYTICS



Traffic up by: **0%**  
2020-12-01 to 2020-12-08

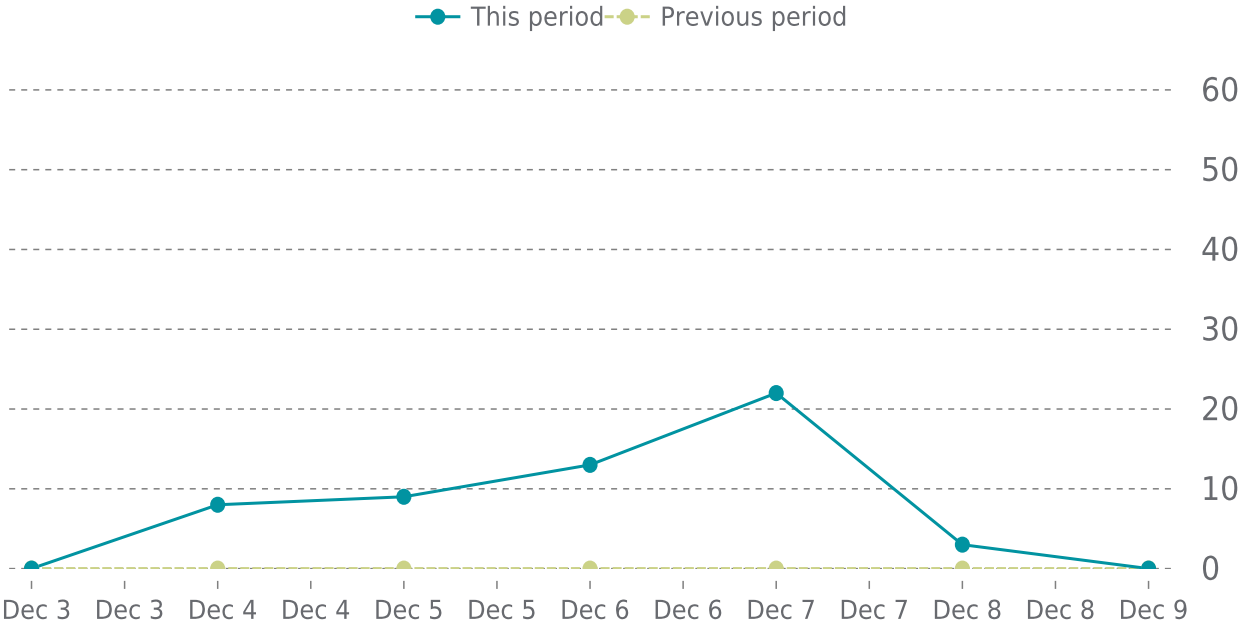
## OVERVIEW

Sessions  
**55**  
▲ 0%

Pageviews  
**0.1K**  
▲ 0%

Session duration  
**02m:59s**  
▲ 0%

## SESSIONS



Pages Per Sessions: ▲ 0%

Social Media Sessions: ▲ 0.00%

Bounce Rate: ▲ 0%

Organic Searches: ▲ 0.00%

<b>Referrers</b>	<b>Sessions</b>
(direct)	37
google	10
orion.managewp.com	7
m.facebook.com	1

<b>Pages</b>	<b>Sessions</b>
/	61
/shop/	32
/product/bubble-kit/	29
/docs/bubblans-bubble-devi	8
/cart/	6

<b>Countries</b>	<b>Sessions</b>
United States	38
Canada	3
India	3
Netherlands	2
South Korea	2

# OPTIMIZATION



## **DATABASE OPTIMIZATION**

Database overhead cleaned: 162.02 KB



## **POST REVISIONS**

Post revisions cleaned: 2

# ✓ BACKUPS



Backups created: **4**  
2020-12-01 to 2020-12-08

Total backups available: **6**

## LATEST BACKUPS



Backup size  
399.06MB



WordPress version  
5.5.3



Active Theme  
Divi v4.7.4



Active Plugins  
16



Published posts  
0



Approved comments  
0

# CUSTOM WORK

Task	Task description	Date
IN-DEPTH PERFORMANCE ANALYSIS	Please see the end of the report for the section;- REQUESTED BILLABLE IN-DEPTH PERFORMANCE ANALYSIS (1 HR \$85.00)-	2020-12-07
General	no custom work has been performed in this reporting period.	2020-12-04



# UPTIME



Up for: **3h**  
Overall Uptime: **99.824%**

## OVERVIEW

last 24 hours

**99%**

last 7 days

**99%**

last 30 days

**99%**

## UPTIME HISTORY

Event	Date	Reason	Duration
UP	2020-12-08	-	3h
DOWN	2020-12-08	Unable to connect to <a href="https://bubblecgm.com/">https://bubblecgm.com/</a> .	2m 22s
UP	2020-12-07	-	20h 57m
DOWN	2020-12-07	Read time out.	3m 14s
UP	2020-12-05	-	1d 21h
DOWN	2020-12-05	Read time out.	2m 6s
UP	2020-12-04	-	16h 19m
DOWN	2020-12-04	Read time out.	2m 6s
UP	2020-12-04	-	6h 47m

# SECURITY



Total security checks: **4**  
2020-12-01 to 2020-12-08

## MOST RECENT SCAN

2020-12-08

Status: **Clean**  
Malware: **Clean**      Web Trust: **Clean**      Vulnerabilities: **0**

## SECURITY SCAN HISTORY

Date	Malware	Vulnerabilities	Web Trust
2020-12-08 3:37	Clean	Clean	Clean
2020-12-07 1:34	Clean	Clean	Clean
2020-12-06 7:07	Clean	Clean	Clean
2020-12-05 1:06	Clean	Clean	Clean

# ✓ PERFORMANCE



Total performance checks: **11**  
2020-12-01 to 2020-12-08

## MOST RECENT SCAN 2020-12-08

PageSpeed Grade



**B (86%)**

Previous check: 86%

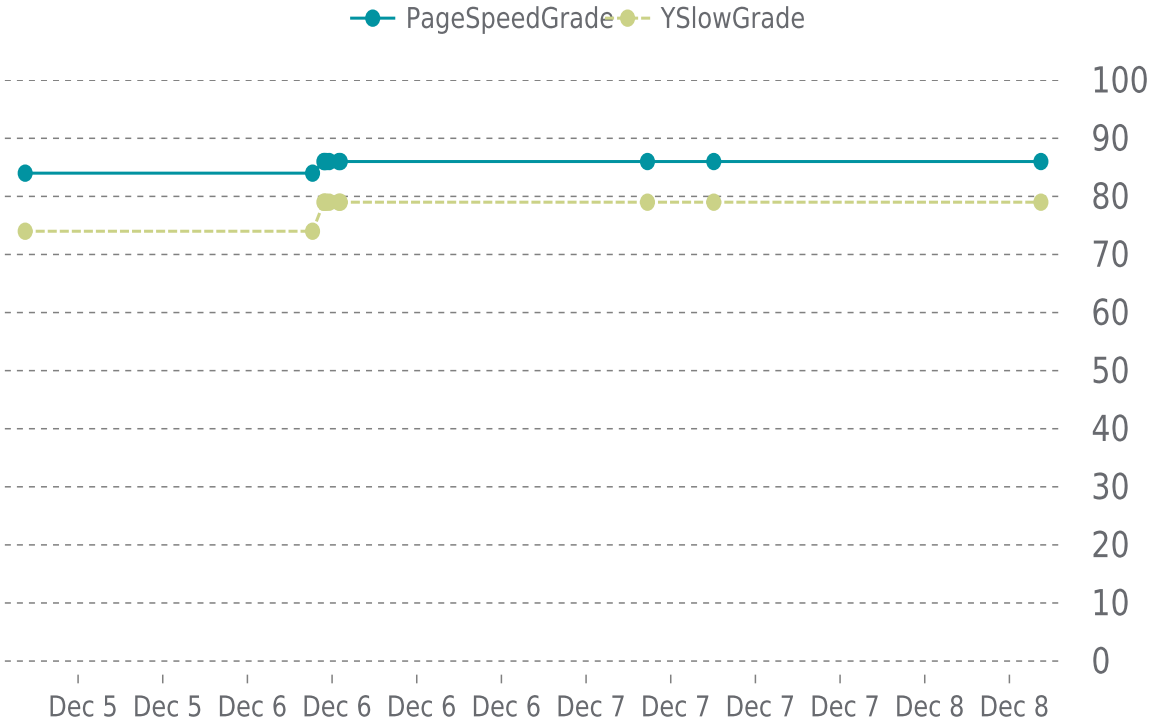
YSlow Grade



**C (79%)**

Previous check: 79%

## PERFORMANCE OVERVIEW



## PERFORMANCE HISTORY

Date	Load time	PageSpeed	YSlow
2020-12-08 08:14	3.01 s	B (86%)	C (79%)
2020-12-07 09:03	3.77 s	B (86%)	C (79%)
2020-12-07 04:21	2.44 s	B (86%)	C (79%)
2020-12-06 18:35	2.53 s	B (86%)	C (79%)
2020-12-06 18:29	2.56 s	B (86%)	C (79%)
2020-12-06 17:48	2.07 s	B (86%)	C (79%)
2020-12-06 17:35	2.34 s	B (86%)	C (79%)
2020-12-06 17:28	2.59 s	B (86%)	C (79%)
2020-12-06 17:25	2.21 s	B (86%)	C (79%)
2020-12-06 04:37	4.48 s	B (84%)	C (74%)
2020-12-05 08:15	2.39 s	B (84%)	C (74%)

# ✓ SEO

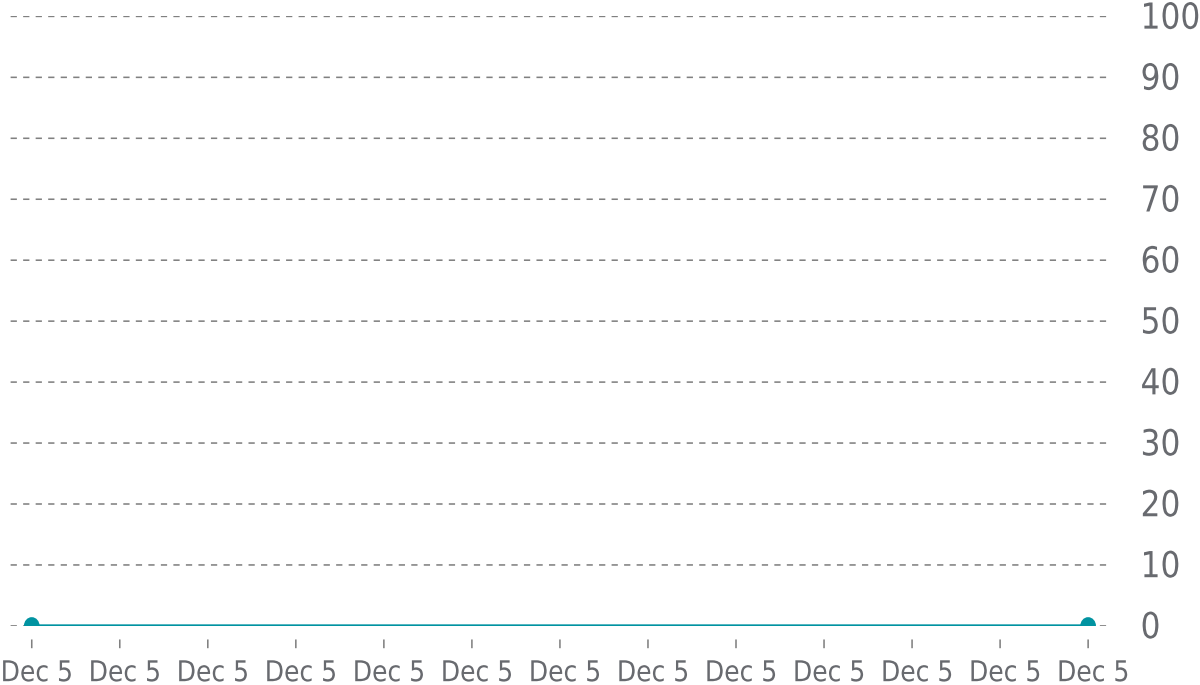


Visibility down by: **0%**  
Competitors: **10**



## OVERVIEW

Keywords	TopRank	First page	Visibility
<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>
Better	No Change	Worse	Visibility Change
<b>0</b>	<b>5</b>	<b>0</b>	<b>▼ 0%</b>

## VISIBILITY



## WE ARE MONITORING 5 KEYWORDS

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	bubble	Canton	-	0	0
	cgm	Canton	-	0	0
	continuous glucose monitor	Canton	-	0	0
	diabetes	Canton	-	0	0
	diabox	Canton	-	0	0

## COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
www.healthline.com	49.80
www.webmd.com	41.60
www.dexcom.com	40.00
www.niddk.nih.gov	39.48
www.freestylelibre.us	37.00
www.usmed.com	24.20

<b>Competitor</b>	<b>Visibility Score</b>
www.hcd.com	20.60
diatribe.org	20.07
bubble.io	20.00
www.dia.com	20.00

# ✓ WOOCOMMERCE

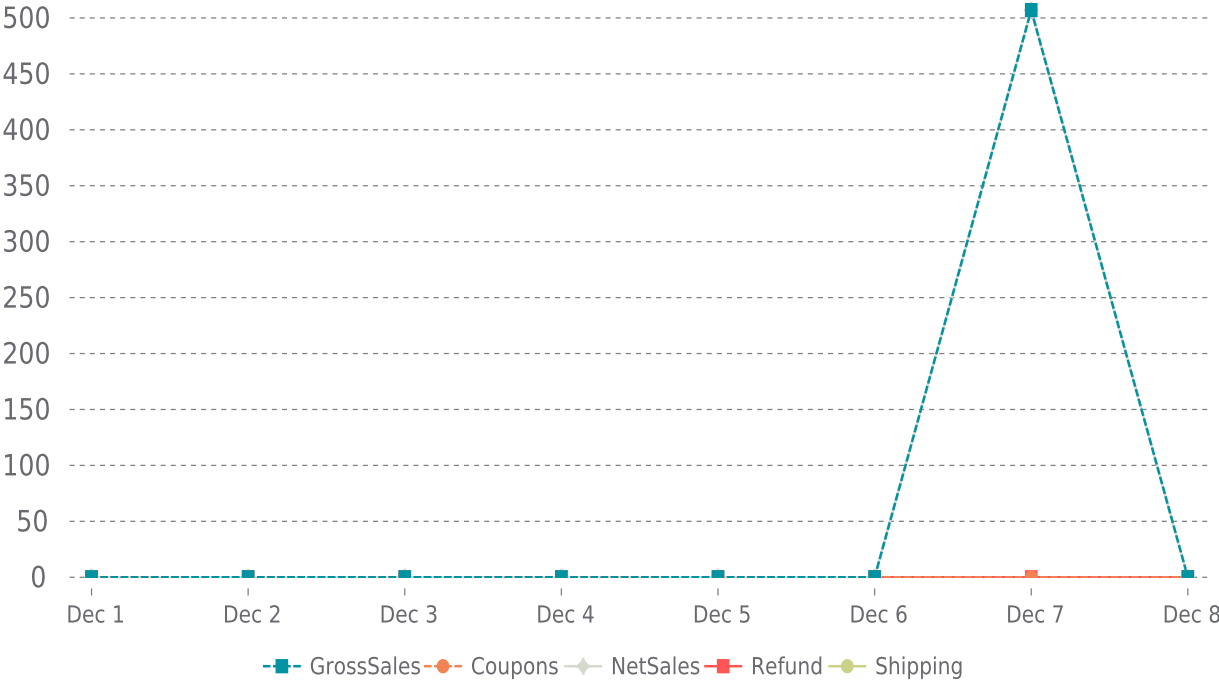


Statistics from your shop show increase in profit

## OVERVIEW

Gross sales in this period	Net sales in this period	Refunded 0 orders
<b>\$507.00</b>	<b>\$507.00</b>	<b>\$0.00</b>
Worth of coupons used	Charged for shipping	
<b>\$0.00</b>	<b>\$0.00</b>	

## WOOCOMMERCE OVERVIEW





## OVERVIEW

**2**

Orders in total

**3**

Item purchased

**0**

New signups

<b>Top Sales</b>	<b>Sold</b>
Bubble Device Kit &#038;	3

<b>Top Earners</b>	<b>\$</b>
Bubble Device Kit &#038;	\$507.00

<b>Top Categories</b>	<b>\$</b>
Products	\$507.00
Bubble CGM	\$507.00
Accessories	\$0.00



- REQUESTED BILLABLE IN-DEPTH PERFORMANCE ANALYSIS (1 HR \$85.00)-

Recommendations:

Serve scaled images "F" (29%)

The following images are resized in HTML or CSS. Serving scaled images could save 91.2KiB (81% reduction).

<https://i0.wp.com/bubblecgm.com/wp-content/uploads/2020/09/diaboxban.png?resize=1080%2C635&ssl=1>

is resized in HTML or CSS from 1080x635 to 510x300. Serving a scaled image could save 29.8KiB (77% reduction).

<https://i2.wp.com/bubblecgm.com/wp-content/uploads/2020/09/Bubble.jpg?resize=1080%2C1071&ssl=1>

is resized in HTML or CSS from 1080x1071 to 320x317. Serving a scaled image could save 24.2KiB (91% reduction).

<https://i0.wp.com/bubblecgm.com/wp-content/uploads/2020/09/diaboxsmall.jpg?resize=1080%2C635&ssl=1>

is resized in HTML or CSS from 1080x635 to 510x300. Serving a scaled image could save 22.7KiB (77% reduction).

<https://bubblecgm.com/wp-content/uploads/2020/08/sldier-logo.png>  
is resized in HTML or CSS from 287x196 to 129x88. Serving a scaled image could save 14.5KiB(79% reduction).

Optimize images "C" (76%)

Optimize the following images to reduce their size by 28.4KiB (5% reduction).

Losslessly compressing

<https://bubblecgm.com/wp-content/uploads/2020/09/04-scaled.jpg>  
could save 18.1KiB (13% reduction). .

Losslessly compressing

<https://bubblecgm.com/wp-content/uploads/2020/08/sldier-logo.png>  
could save 6.5KiB (36% reduction). .

Losslessly compressing

<https://bubblecgm.com/wp-content/uploads/2020/09/pharmacy-20.jpg>  
could save 3.9KiB (1% reduction). .

Use a Content Delivery Network(CDN) "F" (0%)

There are 12 static components that are not on CDN.

<https://bubblecgm.com/wp-content/plugins/divi-fontawesome-gtm/assets/divi-fontawesome-gtm.css?ver=1.4.7>

<https://bubblecgm.com/wp-content/themes/Divi/style.css?ver=4.7.4>

<https://bubblecgm.com/wp-content/et-cache/9/et-core-unified-tb-268-9-16072977150283.min.css>

<https://bubblecgm.com/wp-content/uploads/2020/08/sldier-logo.png>

<https://bubblecgm.com/wp-includes/js/wp-emoji-release.min.js?ver=5.5.3>

<https://bubblecgm.com/wp-content/plugins/divi-fontawesome-gtm/assets/divi-fontawesome-gtm.js?ver=1.4.7>

<https://bubblecgm.com/wp-content/plugins/mailchimp-for-woocommerce/public/js/mailchimp-woocommerce-public.min.js?ver=2.4.7>

<https://bubblecgm.com/wp-content/themes/Divi/js/custom.unified.js?ver=4.7.4>

<https://bubblecgm.com/wp-content/themes/Divi/core/admin/js/common.js?ver=4.7.4>

<https://bubblecgm.com/wp-content/uploads/2020/09/pharmacy-20.jpg>

<https://bubblecgm.com/wp-content/uploads/2020/09/04-scaled.jpg>

<https://bubblecgm.com/wp-content/uploads/2020/08/pharmacy-17.jpg>

Add Expires headers "F" (34%)

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There are 6 static components without a far-future expiration date. Unfortunately this code is being hosted externally to your site and is not something that you can control on your server directly.

<https://fonts.googleapis.com/css?family=Poppins:100,100italic,200,200italic,300,300italic,regular,italic,500,500italic,600,600italic,700,700italic,800,800italic,900,900italic|Montserrat:100,100italic,200,200italic,300,300italic,regular,italic,500,500italic,600,600italic,700,700italic,800,800italic,900,900italic&subset=latin,latin-ext&display=swap>

<https://use.fontawesome.com/37611e5c84.js?ver=1.4.7>

<https://use.fontawesome.com/37611e5c84.css>

<https://www.google-analytics.com/analytics.js>

<https://chimpstatic.com/mcjs-connected/js/users/5869dead025f3aab27d649966/29523de32ba1edaabd01915d2.js>

<https://pixel.wp.com/g.gif?v=ext&j=1%3A9.2&blog=182349531&post=9&tz=0&srv=bubblecgm.comhost=bubblecgm.comref=fcp=1992rand=0.749110224525054>

Make fewer HTTP Requests "D" (61%)

This is also something you likely can not control. As you increase plug-in's

you risk increasing a negative score. Key is to find a balance and ONLY use plugins that you NEED, or search for plugins that do not adversely and directly impact performance.

This page has 21 external Javascript scripts. Try combining them into fewer scripts. This page has 16 external stylesheets. Try combining them into fewer stylesheets.

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